



## BEST PATIENT SAFETY

### BEST PATIENT SAFETY MEMBER BENEFITS

Membership in Best Patient Safety will tell your new and existing patients that your practice goes above and beyond what is necessary to protect them. It will also ensure that your practice will never have to shut down in a health crisis ever again.

- **Practice Profile Listing** in a members-only online directory which consumers can access
- **Member Welcome Kit** with marketing materials to promote that you are a member of Best Patient Safety, both digital and printed, including a widget for your website that links to BestPatientSafety.com, door stickers and a desk plaque
- **Access to a Private Website** with instructional videos and recommendations for ideal patient safety procedures, systems, protocols and technology
- **Discounts** on recommended safety products and equipment
- **Exclusive Educational Resources** on marketing, safety compliance, oral-systemic health and immunity
- **Advertising, PR and Promotion** materials and recommendations, including press releases for local media, patient communications, and online ad suggestions
- **Private Community Facebook Group** for members to connect and share ideas
- **Exclusive Online Store** for Best Patient Safety promotional items and signage
- **Practice Management Package** with co-branded comprehensive safety displays including safety signs and instructional infographics for new and existing patients
- **Monthly E-newsletter** with updates on the latest technology, procedures and protocols
- **Email Notification** of changes in regulatory requirements, including additions to and relaxing of federal, state and local rules

**There will also be the opportunity to move to Diamond Accredited Member status**, which involves on-site inspection by an independent regional compliance agent and agreement to comply with a higher level of safety standards. This upgrade will move the practice profile to a featured level in the directory, and include more exclusive benefits.

**Members pledge and agree to comply with all the Center for Disease Control Infection** Prevention Practices and all local, state and territory requirements for OSHA and Departments of Health.

**In addition, there will be Best Patient Safety protocols, which go above and beyond** the aforementioned regulatory requirements. These are established by our clinical advisory board and subject to change.

**To maintain active membership, members will pay \$97 per month after an initial \$197 membership enrollment fee.** Best Patient Safety will be the most effective marketing and patient communication tool you have to bring your existing patients back and attract new practices to your office.